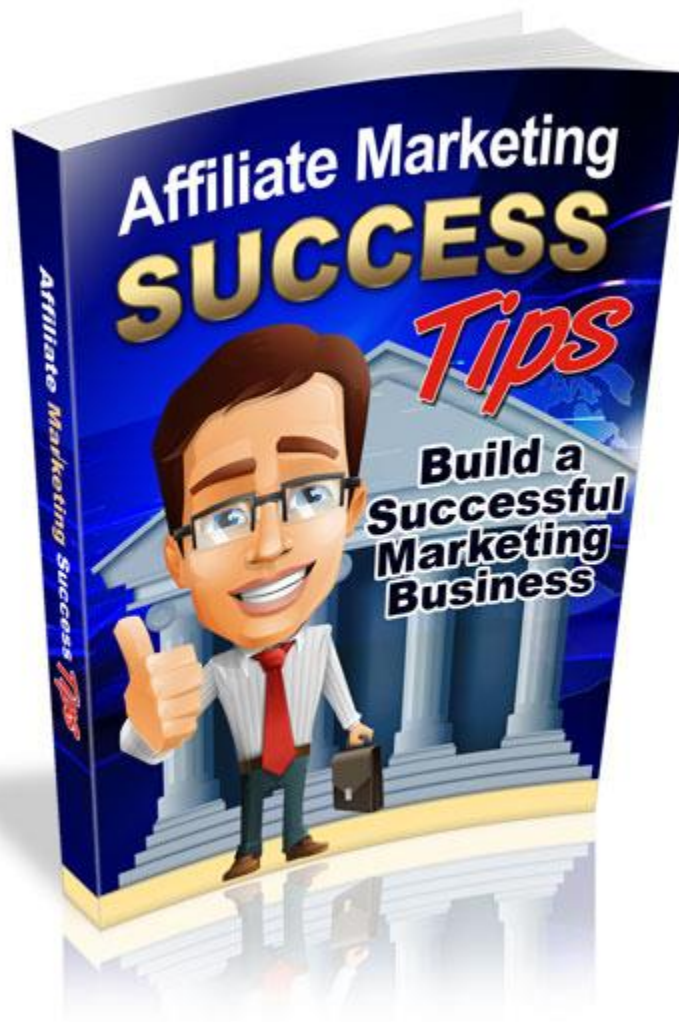


# Affiliate Marketing Success Tips



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## **Affiliate Marketing Tips to Help You be Successful**

These 6 affiliate marketing tips will help you to be successful and earn an income stream that goes on far into the future.

1. Join only affiliate programs that you feel you can trust. Get to know the provider before you decide to offer their products. Do your research, find the best relevant product, and you'll enjoy a much higher conversion rate, which means more money for you. Write a personal review backing the product to help promote it. When you believe in the product, writing the review won't be that difficult and your visitors who trust you will take that into consideration and are more likely to buy.
2. You need to spend time focusing on building your traffic to your website. That means you need to do your SEO work so that your site ranks well organically in the search engines. Make sure you are following the rules outlined by the affiliate and do not breach any trademark policies that merchant has put into place. For example, many companies won't let you bid on their brand name.
3. Make sure your website has some great content. Customers are not coming to your site to see ads. They are there to find out information about the product and to look at recommendations. Use both text links and banners and see which work the best on your website. Make your review promotional.
4. Make sure you are honest and disclose the affiliate relationship. This is required by the FTC – you must disclose that you are being compensated when your traffic clicks on an ad link and makes a purchase.
5. Take the time to do plenty of testing to see what works on your site and what doesn't. Don't be afraid to try to promote your product using different venues and programs. For example, try Facebook ads and Google ads to see which work best. Try different banner placements to see which works best. Try different ads. You get the idea.
6. Take the time to get to know your affiliate manager. They are there to help you and should be happy to review your site and give you some feedback about what you can do differently to be more successful.
7. Be patient. It takes time to grow your affiliate marketing business. But once it is established and running smoothly you will be able to enjoy the residual income it generates.

## **Practical Tips for Affiliate Marketing Success**

Affiliate marketing is a great way to enjoy an income stream. Done right, it can offer you a significant income supplement. Done wrong it can leave you wondering what happened. Let's look at 3 practical tips for affiliate marketing success.

## #1 Cloak Your Affiliate Links

You want to eliminate those long ugly affiliate links. You can do this with a link cloaker, which will create affiliate links that are short and more pleasant to look at. It will also increase your click through rate.

Let's look at an example. Here's an affiliate link for a shareasale.com affiliate program.

<http://www.shareasale.com/t.cfm?A=223794&U=243855&M=17541&urllink=samplelink.com/recommending/this-products/> - with the use of a link cloaker it would look something like this <http://yourdomain.com/this-product> or something similar.

## #2 Write Numerous Reviews

Using written reviews is an excellent working strategy. It is one of the best tips floating around. With your review you will talk about the product on a page. One product to one page. You will tell the readers about the product you are reviewing both pros and cons to provide your readers with insight. You might also compare products.

You can get the most out of your reviews by creating a category strictly for reviews. Make sure it's visible to your visitors. Use a rating plugin to rate the products you review. The stars indicate the quality of the product. The more visible your reviews the more likely your sales are to increase.

## #3 Promote Only Products That Can Make You Money

There's an endless array of products on the market that you could review, but stick to those that can actually make you a decent commission and forget those that don't pay well. This doesn't mean avoid low ticket items. A \$10 item might have a 20% commission and a \$100 item might have a 10% commission. It's easier to sell cheap products. But what it does mean is you should avoid the \$10 item that pays \$1 commission or the \$100 item that pays you a couple dollars. Choose your affiliate products wisely. Your goal is to build a profitable income stream. Keep that in mind. You can also test products to see how well they do in the market place. Sometimes those products you think will do well, don't actually do well but you won't know this unless you test. So test, test, test and test some more.

There you have it – 3 practical tips that can help you have a successful affiliate marketing program.

## **How to Make Affiliate Marketing Successful**

If you are planning to use affiliate marketing to create an income stream you want to make sure it's successful. Let's look at how you do that.

1. Do Your Research- It's about a lot more than just posting an affiliate's ad on your site and then waiting for the money to roll in. You need to do some research to ensure you understand the industry, what opportunities exist and if there are any risks. You also need to know what the current trends are and

how the affiliate's product fit into that. In addition you'll want to look at the different ways to approach advertising your affiliate's products such as PPC or Facebook ads.

2. Start with Simple – In other words start with baby steps – walk before you run. Discover how things work and then make the bigger decisions. Start with applying for the affiliate program that interests you. Opt for automated ad code, so that the network manager can access your ads, update them and change them for special occasions like Valentine's Day.

3. Understand SEO and the Associated Tools – You'll need to understand what SEO is, how it works, the role of keywords, and then find the right tools to help you track what's going on and whether your choices are actually working.

4. Show Your Passion – If you can't be passionate about the product/service you are going to sell, then it's not the right one for you. Take some time to evaluate what's great about the products/service, why you like it, why you'd use it, etc. Then increase your sales by writing about it showing your passion. Promote your product showing that passion. It will significantly increase your sales.

5. Know Who Your Audience Is – What does the profile of your potential customer look like for the product? What does the profile of the visitors to your site look like? Do they integrate or are they so opposite there's hardly any likelihood they'd click and buy. If you answered the latter, you need to go back to the drawing board and find an affiliate product/service that matches your visitors profile.

6. Figure out Your Ads – It's time to figure out what type of ad is going to entice your potential buyer to click the ad, watch the video, get the voucher, etc. You need ads that create action.

There you have it. Incorporate these 6 steps to your affiliate marketing and enjoy increased success.

## **The Best Tips to Create Affiliate Links That Convert**

Is your affiliate marketing barely chugging along while the competition seems to be doing great? Why is that? Why aren't you making an excellent steady income stream? Let's answer that question! These 4 tips will make sure that you enjoy a steady income stream too.

### **#1 Provide Huge Value**

If you want to make a steady income stream, you need to offer huge value to your visitors. Everywhere a person goes online there is someone that's trying to sell them something. As a result website traffic has gotten pretty good at blocking ads and simply ignoring them. That means you not only need to offer the product for sale, you need to provide your visitors with huge value so that they feel impelled to buy.

### **#2 Earn Their Trust**

If you want to sell anything to your visitors you need to build trust with them. For those that might be interested in buying online there's a great deal of skepticism, which makes it much harder to sell. When

you take the time to build trust, you are taking the time to build a following that is much more likely to make a purchase. Because of this you have the opportunity to build a solid clientele that keeps coming back to see what you have to say and what you have to offer.

### #3 Know the Needs of Your Followers

What is it that your visitors to your website need? What are they looking for when they arrive at your site? You need to know this if you plan to have a successful affiliate program that make you a steady income stream, you need to know what your followers are looking for. It begins with targeted traffic making it to your website, and then you offer them something, like a newsletter, so that they sign up. After that you can bring them to your site or to the site of your affiliate through email. However, this will only apply if you know your followers needs. For example, if you are selling an e-book on how to do affiliate marketing, but your followers are looking at ways to live off the grid, you aren't likely going to make the sale. Your followers and your affiliate offer need to match up.

### #4 Set the Example for Your Visitors

If you lead by example and show your visitors how the product you are offering works for you, you build trust and believability. That's a huge part of getting your visitors to click your affiliate ad and buy the product you have to offer – convert to being a paid customer.

There you have it – 4 tips to create affiliate links that will convert.

## **Affiliate Marketing Tips to Enjoy Success**

Lot's of people join an affiliate program simply for the commission. They mistakenly think that all it takes to start to make money is an affiliate program, but nothing could be further from the truth. There's much more to it. Affiliate marketing is a system where merchants reward affiliates for each referral sale. This is generally accomplished using a number of marketing tools such as banner ads, newsletters, blogs, social media, etc. The links provided by the affiliate program have a tracking code in them. With most affiliate programs there has to be a purchase made although some do pay for sales leads. Let's have a look at those tips.

Tip #1 – Choose Your Merchants With Care – There are thousands upon thousands of affiliate programs out there. You should choose your merchants based on the commission they pay. Look for the highest commissions, quality products, and the best reputation.

Tip #2 – Integrity Does Matter – You should never recommend something to your clients that you personally haven't tried and liked. If you wouldn't recommend it to your friends, you shouldn't recommend it to your potential customers. There are tons of good affiliate opportunities so find one.

Tip #3 – It's all About the Niche – If you don't have traffic coming to your site you can't make money. There is so much competition online, that it is important that you find a niche that's yours. If you find a

niche that does not have a lot of competitors you might be tempted to grab it, but there may be a reason that there are few in the niche – it might not be a popular niche. Make sure you do your homework. You also don't want to choose a niche that professional affiliate marketers tend to choose like mortgages, cancer treatments, credit cards, etc. Find a smaller niche that's still popular like travel to the Barbados.

Tip #4 – Relevant – Your affiliate product should be relevant to the content that is on your website. For example, if your website is about cellular phones having an affiliate that's related to fishing gear would not be a good match, but having an affiliate that's related to cellular products would be a good match.

Tip #5 – Avoid Situations That are Overcrowded – If making a solid income from affiliate marketing was as simple as throwing up banner ads, there would be all kinds of millionaires out there. A site with pages of banner ads is going to look like every other site. You need to stand out and create a page that's appealing. Visitors don't like ads. Instead, review the products and tell them something of value. That will definitely be more appealing than a bunch of adds.

## **Affiliate Marketing Tips Every Beginner Should Know**

As a beginner affiliate marketer you may feel like you are a little out of your league, but there's good news – being an affiliate marketer is a skill you can quickly develop and you too can build an income stream that you can enjoy.

### **#1 Broaden the Horizons**

Make sure you take the time to broaden your horizons. Some don't want to promote higher ticket affiliate products because they think they will be too difficult to sell. However, reconsider this, because it really is about your sales skills and how good a job you can do telling the world about the products. Through content you can let your visitors would feel like having this product. You can appeal to their senses and tempt them with good content.

#2 Promote When You are Comfortable – Promoting your affiliate product is work but it is worth it because you can really increase your revenue significantly. You can promote through social media, forums, other websites, directories, by offering contents, and the list goes on. Learn about your product and then once you are comfortable with it, promote the heck out of it.

#3 Remember You Are in it For the Long Term – You should be looking at your affiliate marketing as a long term project. If you have not yet built your blog or website, now is the time to do that. If you already have your site that's great. It is important to create good content consistently and then you need to work at generating traffic. Then it's time to place ads. This will carry on over time. Ads may change, products might also change over time, but they will stay within your niche.

#4 Content is Always King – You might already know this, but it is important to mention it just in case. You need to make sure your site has solid content that's fresh and interesting to your visitors. It should

also be search engine optimized. Visitors are far more likely to return if your site is constantly being updated with interesting and relevant content.

#5 Market Yourself – Learning how to market yourself is important. An affiliate is simply a sales channel where you will sell your ads to your visitors. If you first market yourself and build trust you will have a much better chance of enjoying success with your affiliate program.

You are off to a good start with these 5 affiliate marketing tips. You too can enjoy an income stream from affiliate marketing.

## **The 10 Commandments to Successful Affiliate Marketing**

Affiliate marketing is a great way to build an income stream. The key in maximized earning is to make sure you are engaged with your readers. Affiliate marketing pays when a product sells rather than just for clicking the ad. Let's look at the 10 commandments to success as an affiliate marketer.

1. Know who your audience is – The best way to guarantee success is to know who your audience is and provide them with what will interest them. Make your affiliate program a solution to one or more of their issues or concerns. The more relevant your affiliate product is the higher your sales will be.
2. Be helpful – Your affiliate program should bring value to your site. It should add value to the content you offer. Don't just throw out links. Tell your visitors about the product through reviews. Offer products that your visitors will find useful.
3. Build trust – Visitors are a savvy bunch. They know what an affiliate link looks like, so don't try to fool them and don't promote a product you don't believe in. Be honest and share both pros and cons. Build trust with your visitors by being honest.
4. Select carefully – Go through the various programs that are available and the programs that are out there. Take time to choose wisely. There are different commission structures and consider what products would work best with your site. Also consider the competition already established on the product(s). Take your time and do your research.
5. Be transparent –
6. Try different programs – If you don't like the way a certain program is working for you then try another. Not all affiliate programs are the same. They offer different services, payment structures and products. Understand what you are signing up for and if you decide it isn't working for you try another.
7. Stay relevant – Stay up to date on what the most current offer is that the affiliate is offering. Ads change regularly and so do products so stay on top of these changes.
8. Be patient – It takes time to build income stream, this is not a get rich scheme, so be patient.
9. Write content that's timeless – Writing timeless content is a great way to ensure you have continuous traffic. When content is dated and a visitor discovers older content they are likely to leave. When the content is timeless they'll stay and read.
10. Content always come first – Your highest priority needs to be your highest priority because this is the life blood to your sites success and the flow of traffic to your site.



## **Advanced Affiliate Marketing Tips That Will Get You Results**

If you are going to be involved in affiliate marketing, it just makes sense that you want to make money – and not just a little money but as much money as possible. You want to create a residual income stream. These great tips will help you make that happen. These aren't the basic tips you hear all the time, like make sure you research your market, choose a sound affiliate program, etc. These are advanced tips that you need to do in addition to the basics. Are you ready?

### **#1 You need to be patient**

The number one reason bloggers and website owners give up on affiliate marketing is because they don't make any money in the early months. Getting the most from an affiliate program isn't easy, but one thing you do have to have is patience, because seldom do you make money in the early days. Affiliate marketing is not a get rich scheme. It takes work and patience to get established. Keep that in mind.

### **#2 You need to spend money to make money**

Plain and simple – you need to spend money to make money. If you really want to generate a steady residual income flow you'll need to spend some money. Buy the products you are planning to sell. Learn about them. Find what you like and what you don't like. Make recommendations to your potential customers based on your experiences. If you don't know the product(s) it's going to be hard to make money from it. You don't have to spend a lot of money, but you do need to spend enough to know your products.

### **#3 Monetize your blog early**

If you are blogging and you are going to add an affiliate product you don't have to wait a certain period of time before you monetize your blog. This is one of the most common mistakes made. You can start to sell products/services right from the beginning if you like. It's more important that you know your product and are passionate about it than waiting a specific time to start to sell it.

### **#4 Know who your readers are**

You need to know who your readers are so that you can market to them. You need to know what they like, where they live, what kind of money they make, what products they tend to buy, etc. When you know your reader you choose the right product to sell and you market it to them correctly.

### **#5 Always be honest**

Honesty really is the best policy in everything you do. State both what you like and what you don't like about the product. Outline the pros and cons. No product is perfect so don't pretend it is. There is almost always something you'd like to see different so tell your audience.

These five advanced marketing tips along with basic advise will help you to create an affiliate marketing program that sells.

## **Tips to Become a Successful Affiliate Marketer**

There are many ways to be successful as an affiliate marketer, but one is to show your visitors how to use a product and how it will benefit them. There's nothing quite as powerful as having you put your stamp of approval on the product and then show how to use it.

There are many ways that you can show the visitors how to use the product you are marketing. You can create videos. YouTube is a great place to host 'how to videos.' Show your site visitors how to use your product. Be truthful and honest, but create a video that's interesting. Make your videos less than 4 minutes.

You can create e-books, reports and article that talk about the affiliate product and how to use it. You can also talk about the pros and cons of the product. It's important to be honest. Tell your visitors what you really think. Of course, to do this you have to try the product yourself.

Take advantage of blogs and forums. Post about the product, how you used it, what you found with its use, etc. Share information with your site visitors and in other places off your site. Remember the larger your reach the higher your sales will be. You can also take advantage of podcasts, which are an excellent way to reach existing and potentially new customers.

Make sure you take the time to plant the seed and then nurture it. Start by telling your visitors and other potential customers what it is you have to offer, follow through by telling them how it works and the benefits of it, along with the pros and cons. Then make sure you nurture it by adding new content on a regular basis and that you continue to promote the niche products in your niche market.

Before you choose an affiliate product, take the time to do your homework and find the product that suits you best. Which product(s) has a good reputation, is known for its quality and has a good commission structure. Don't be afraid of high end items, because when you market them properly you can be very successful. Too often we assume that higher priced items will be too difficult to sell. That's simply not the case. As long as your niche fits the product and you have a strong marketing strategy you can enjoy the rewards.

Affiliate marketing offers a great way to generate an income stream and a comfortable income.

## **2 Important Affiliate Marketing Tips**

Affiliate marketing – some make it out to be this big scary thing that you can't possibly be successful at while others make it sound like all you need to do is pop up an add and you'll make millions. Somewhere in the middle is the truth about affiliate marketing. For those who are not really familiar with affiliate marketing. This is a way to generate income while selling the product of someone else. While there are a number of things you can do to make sure that you are successful, these 2 important affiliate marketing tips are two that everyone should know about. Done right you can definitely generate an excellent income through affiliate marketing and the beauty is you don't tie up any of your own money on stocking products.

You don't have to use these two tips to be successful in your affiliate marketing but there is no question they will definitely help with your success.

### #1 Always Choose a Product That You are Confident About

There are millions of products on the market for sale and a good majority run affiliate programs so finding the right affiliate product is definitely possible. You need to research products and find one that you believe in. You need to be confident in the product if you plan to sell it to other people. Do you believe the product you are selling is worthy of promotion, that it is something that others should know about and use? If you answered yes then it's a product worth selling.

### #2 Do Not Sell the Product Directly

Don't sell the product directly like it's yours. Rather promote the product based on your experiences. For example, rather than selling the product direct, talk about it in terms of 'My experience,' 'I used and liked,' 'This product helped me...' You get the idea. By attacking the product in this manner, you help to build trust with your visitors who see you as being helpful rather than someone selling something. The pressure disappears and the visitors are far more likely to make a purchase.

Honest affiliate marketing is a great way to make a solid income. Internet users are tired of being fed lies and being offered products that are inferior or useless. Visitors are demanding more! By offering an affiliate marketing product that is of great quality and useable you significantly increase the likelihood of selling your product(s). You too can make an excellent living through affiliate marketing.

## **Tips to Help You be Successful With Affiliate Marketing**

There are tons of affiliate marketing tips floating around the internet and most of them provide pretty good advice. These 5 tips are not your common tips that you see everywhere, but they definitely should be incorporated into your affiliate marketing strategy.

Tip #1 – Know the value of a personal recommendation – Yes, banners have a place, but nothing will convert into a sale faster than a personal recommendation. If you have tried the product and believe in the product make a personal recommendation. If you have built trust with your visitors this recommendation will be that much more powerful.

Tip #2 – Don't put all your eggs in one basket – Choose multiple merchants that fit your niche. You don't want to go crazy and overdo it, but you do want to have more than one merchant. Try working with 3 or 4 merchants. That way you will have a nice mix, but you won't overcrowd your site.

Tip #3 – Make sure that you track site results - There are thousands of affiliate merchants online. So there's no reason for you to be saddled down to one that is not performing well. There are many tools available to use to see how an ad is doing, where your traffic is coming from, what time your ad seems to perform best, etc. Know what's going on with your ads so you can make solid decisions.

Tip #4 – Create content that's original – There are plenty of article websites where you can get your hands on free content for your site. That means even if you are a horrible writer your content can be decent. However, you do need to exercise content because you do not want to be caught with duplicate content by Google, who will punish you. Another option is to pay a freelance writer to write fresh content for you. However, you handle this, it's important to truly understand the importance of fresh, original, interesting content to your success as an affiliate marketer.

Tip #5 – Make recommendations that are honest – Only recommend affiliate products that you have tried and believe in. If you don't feel like a product can really help your visitors then don't promote it. While these are affiliate products owned by others, you need to remember that the minute you promote the product you are seen as the representative of the product, so be careful.

The 5 tips will be helpful in building a successful affiliate marketing income.

## **How to be Effective With Your Affiliate Marketing**

Affiliate marketing offers you the opportunity to create a steady income flow. However, the key is to know what will make your affiliate marketing effective and therefore successful. Let's look at what you can do to make that happen.

### **#1 First Impressions Really do Count**

You've heard it all your life, first impressions people make about you are important. While the same applies to the product you are marketing. Your visitors experience when they make it to your website will set the tone for whether they decide to stay on your site, come back again in the future, or buy the product you are offering for sale. Make sure your landing page is one that makes visitors feel at home and want to buy what you have to offer.

### **#2 Promote Only the Products That You Have Used**

You should know about the products you are planning to sell and you should want to buy them yourself. If the product isn't good enough for you, then why would you try to sell it to your visitors.

### **#3 Do a Good Job of Promoting the Product**

If you place an affiliate graphic ad, like a banner ad, on your page without a description or any information about the product, don't expect to sell the product. You need to know about the product and tell your visitors about it. When you share your knowledge with your visitors they will be intrigued with what you have to offer and then they are much more likely to click an ad and follow through.

### **#4 Your Affiliate Links Come Second**

When it comes to your website, your content should come first and your affiliate link should come second. The content on your site should drive your affiliate links, however, don't write content just for the sake of the affiliate link because that's going to come across. Make sure the content is of value.

### **#5 Promote no More Than 2 Related Products**

There are all kinds of products available to sell. Affiliate marketing is 'huge.' You might be tempted to sell all kinds of products. If you want to be successful, you don't want to do that. Instead, pick one or two products that are related to each other. By doing so, you'll increase your success.

Why is that? Well because if you are promoting many products it is hard for you to be believable about all of them and so your visitors will remain skeptical. If day one you recommend Company A, and then in a few days you recommend Company B, then in a week you recommend Company C, how can the visitor ever build trust?

These 5 tips should be used by every affiliate marketers to enjoy success.

## **Tips to Being a Highly Successful Affiliate Marketer**

Affiliate marketing is a great way to build an income stream. Nothing's nicer than having a stream of income that arrives monthly with very little effort on your part. But not all affiliate marketers land up with this desired outcome. You need to be good at what you do! These 4 tips to being a highly successful affiliate marketer.

### **#1 Stay on Top of New Methods & Techniques**

Make no mistake, affiliate marketing is highly competitive, so if you are going to play with the 'big boys' you need to stay on top of the new methods and techniques. That's the only way you'll be able to keep your income stream growing and producing.

### **#2 Make Sure You Treat Your Visitors Right**

You want to make sure that you are treating your visitors' right when they come to your site. Don't treat them like they are stupid. They know what affiliate ads look like. If you are endorsing a product that you don't believe in your visitors will figure it out and you'll lose them. If you run excessive ads you'll annoy your visitors and they will go elsewhere. Treat your visitors with respect and give them an experience that's good and makes them want to come back for more.

### **#3 Make Sure You Choose the Best Merchant**

You are going to promote a product and so you want to make sure it's backed by a top-notch merchant that's honest and reputable. After all, the minute you start promoting their product your reputation is also on the line. You want your visitors to be happy with the product and to come back to buy other related items from your site. When you choose the best merchants' you get the best products and when your customers are satisfied, your business grows.

### **#4 Use Tools to Help You**

If you are serious about earning an income stream through affiliate marketing then you want to find the right tools to help you. There are a ton of extremely helpful tools that you should take advantage of. If you are using WordPress then think about using plugins that help you to manage your affiliate links. Don't just hope you'll get the right visitors to your site, make sure it is setup for that to happen. If you think that visitors will automatically click the link because it's there, you would be wrong. You need to have a plan in place and the best way to do that is using solid tools.

These four tips will help you be successful as an affiliate marketer.

## **Top Tips for Successful Affiliate Marketing**

So you've decided to become involved in affiliate marketing, now what's next? Patience is important because affiliate marketing is not a get rich scheme. It takes time to build your income stream. Let's look at the top tips for you to enjoy success with affiliate marketing.

1. First focus on building relationships – Affiliate marketing is all about trust. If you have a friend recommend a product to you, you'll listen, but if someone you don't know makes a recommendation then you are likely to be skeptical. So take the time to build a relationship with your visitors.
2. Choose affiliate products that will help your visitors solve a problem they have. There are excellent affiliate products to choose from so find something your visitors need and they'll spend money.
3. Focus on building traffic – The more traffic coming to your site the more potential customers you have at your fingertips, so work hard to build targeted traffic.
4. Wisely promote – It takes more than affiliate banner ads to promote your affiliate products. Visitors are very ad savvy and will easily overlook ads. In fact, they might find them annoying enough to leave your site. Instead, tell the visitors about the product(s), both the good and the bad. Let them know what the product can or cannot do for you.
5. Make use of analytical tools – Guessing whether an ad works or not is not a great way to know what's happening with your affiliate products. Instead, make use of one or more of the analytical tools that are available. This will clearly show you how the ads are doing. It will show you which ads are working and which are not. These are great tools to use in making decisions.
6. Find experts – There are many established affiliate networks. Why not sign up to one? They offer a full range of support and service including access to support and development, techniques, tools, and leading advertiser programs that will help to boost your affiliate revenue.
7. Be honest about your recommendations – Honesty goes a long way. Take the time to tell your visitors about your products, what they can or cannot do for them. Don't use hype. Visitors see through it. Worse even if you get the first sale you'll never get them back if they aren't happy with you. No deception, even a little is acceptable!

Put these top tips into play and you'll be far more likely to enjoy successful affiliate marketing.

## **6 Tips You Need to Know For Affiliate Marketing Success**

Affiliate marketing when done right can earn you a powerful income stream. Most people don't think about how their actions affect their success or their lack of actions. So let's look at 6 different tips you need to know to ensure you are successful at your affiliate marketing.

### **#1 Do not check your email more than twice a day**

Did you know that email is the biggest interruption most people face daily. Rather than checking your email every few minutes or every hour, why not check it once around midday and then once in the evening. Check it, then go back to concentrating on the tasks at hand. The less you check your email the more productive you'll be and the more successful your affiliate marketing can be.

### **#2 Just say 'no'**

For many of us saying no is almost impossible. However, if you want to stay on task and enjoy successful affiliate marketing you are going to have to say no. That can help to stop constant interruptions. It can also help to stop taking on too many tasks.

### **#3 Do the worst job first**

If you take care of the worst job first, it's done and you can move on. It's so easy to procrastinate when it's something you don't want to do and that will keep your mind distracted and you'll also fall behind because your procrastinating.

#### #4 Compile your to-do list

Pull your to-dos that in your emails and add them to your tasks. Going back and forth from your email to check on what it is you need to do wastes time. Even if it's only minutes it can add up throughout the day. It also increases the likelihood that you will miss something important. Instead, immediately add any tasks in your emails to your task list.

#### #5 Delegate tasks

Don't be a task hoarder. You should delegate as many tasks as you can. Other people are capable of carrying out tasks for you so let them. For some of us letting go of the control is hard. Practice! It will save you tons of time that you can use to focus more on your affiliate marketing.

#### #6 Use a calendar on your smartphone

It's easy to forget important appointments when you are busy. One way to reduce the likelihood of such a thing happening is to use the calendar that's on your smart phone, which can send you reminders in advance.

These might not be the kind of tips you think about when you are looking to increase your chance of running a successful affiliate marketing campaign, but they play such an important role we felt they needed mentioning.

## **Tips to Become a Successful Affiliate Marketer**

If you have decided to become involved in affiliate marketing and generate a steady income stream, good for you! Now it's time to share 4 very helpful tips to help you become a successful affiliate marketer.

#### #1 Choose Only a Few Products

With the thousands of products on a market it can be hard to choose products and one of the most common mistakes is to take decide to sell too many products. Too many products can become difficult to manage down the road and it can make your followers tired and overwhelmed. Instead, choose one or two products that there is currently a market demand for and promote those. Start with these products, in the future as market needs change you can add or remove related products. Once you have built your following you should stay on target so that you always have targeted traffic that's interested in what you have to offer and that can translate to a higher conversion rate.

#### #2 Use a Number of Traffic Sources for Promotion

Many affiliate marketers simply putting your ad on your website. That's okay, there's nothing wrong with that. However, the more traffic sources you have the more potential customers you can reach. The better job you do of targeting your audience the better your success will be. Try using Google Ads or Facebook ads to drive traffic to your landing page. Make sure you follow your stats so you know if your ads are successful.

#### #3 Test Your Affiliate Campaign – Measure & Track

You need to know whether your affiliate campaign is actually working. You don't want to be wasting your time and money. Be ready to tweak your ads as needed. Most affiliate programs usually provide you with some basic stats but you should use conversion tracking software to get in-depth information.

There are different conversion traffic options online. Find the one that most meets your needs. By running ads that target your product you will do a much better job of targeting your market and that translates to a higher conversion rate.

#### #4 Research Product Demand

If you are going to sell a product through an affiliate program you need to know whether there is a demand for that product. You should determine this before you put effort into selling the product. There are different ways to achieve this. One is to run a survey on your website. This can be very effective if you have a large amount of traffic that comes to your site.

## **Productivity Tips Affiliate Marketing Beginners Should Know**

Are you thinking about trying your hand at affiliate marketing? Perhaps you'll still be working full time while trying your hand at internet marketing? Whether you are new to affiliate marketing or a full time marketer your time is valuable and you will want to get the most out of your time. Let's look at 3 productivity tips affiliate marketing beginners should know about.

#### #1 Create Micro Goals on a Daily Basis

It's pretty easy to become overwhelmed with big tasks and as a result you could find yourself floundering not achieving any of the tasks at hand. The best way to make sure this does not happen is to create micro goals on a daily basis. This will make achieving your tasks, especially the big tasks more easy to accomplish. Take advantage of online task lists or simply create a list on paper. Micro goals make it easy to systematically accomplish your tasks.

#### #2 Use Time Management Software

One of the programs that you might want to try is ClockingIt as it's free and has a lot to offer. There are others, some free and some paid for. Using time management software you can track all your tasks from start to finish. You will be able to track in detail the exact time you use. It will also help you determine any area that might be creating a bottleneck. You might also want to take advantage of a countdown timer to help you accomplish more work in less time. Set your timer for 1 hour and refuse to be interrupted by anything short of the house being on fire. It will help you to make the most use of your time.

#### #3 Make Use of a Notebook for Your Creative Ideas

It is easy to become distracted in the middle of a task, especially if you have many tasks on the go. It's easy to find yourself spending time away from what you need to be doing and so it can interfere with your productivity. But you also don't want your ideas to get lost in the mix. One of the things you can do is create a permanent task in your time management software. Another thing you can do is create what is called a tickler file. This idea was born because of author Dave Allen in his book Getting Things Done. It's basically a way to keep track of ideas that come to you. The same thing can be accomplished with pen and paper.

These three productivity tips can go a long way to help you make the most out of your time.



## **7 of the Best Tips to Help You Enjoy Affiliate Success**

Are you looking for the best tips to help you enjoy affiliate success? Then read on.

### **#1 The Best Tip Ever**

This is by far the most important tip you will ever be given, and that is to always choose a product that has quality. You are going to be promoting the product on your site so you are putting your credibility on the line. Make sure it's worth it! If you sell something that's inferior you are going to ruin your hard earned reputation.

### **#2 Selling Your Product**

When you work as an affiliate you can't assume that the visitors to your site know about your affiliate product or the benefits of it. You need to tell them in a clear concise manner. Readers know only what you share about the product.

### **#3 Choose Where You Sell the Affiliate**

If you are going to place affiliate links on other sites you need to choose wisely to ensure that their site traffic will actually see the ads.

### **#4 Be Smart About Where You Place Your Ads**

It's important to place your affiliate links and graphic ads in the right place so that your visitors will actually see them.

### **#5 Does it Meet Your Requirements?**

Have a look at the affiliate website to learn about the product. Then decide if it catches your attention, looks professional and useful and is sold on a site that is easy to navigate. Does the site show you its address and phone number? Does it offer any type of warranty? This will help you decide if you would buy this product. If you would it's a good affiliate. If it doesn't meet your requirements and you wouldn't buy it, move on and find another product.

### **#6 Take Advantage of Article Marketing**

Be sure to submit top-notch articles to the article directories on a weekly basis. Do not let this slide because it helps to build a routine for followers. If you can't take care of this hire a virtual writer.

### **#7 Let's be Honest**

When you are selling an affiliate's product you need to be honest about your intent. Let your site visitors know that you are involved in affiliate marketing. This will help you to build a loyal following. When your visitors click your referral link they will know where it's going and what your role is, which means it's more likely a sale will occur.

## **4 Practical Affiliate Marketing Tips**

Affiliate marketing is a great way to add an income stream to your bottom line. However, it takes more than just choosing an affiliate and selling. Not every person who chooses to become an affiliate program

does well, so the more you learn the more likely you are to be successful. These 4 practical affiliate marketing tips are a great place to start.

### #1 Email Marketing

You may not yet be aware of this but your key to income streaming and making good money is in your list. Then again, you may already know this. Your email marketing list should always be growing. The best way to do this is, is to have an opt in form on your site or blog. Bait people to sign up – offer them a free e-book, a webinar, a monthly newsletter, etc. Make them want to give you their e-mail addresses. As you grow your list you will have more potential customers at your finger tips and these customers are already targeted. Don't however make the mistake of overwhelming your subscribers with products that you are selling. You need to minimize this and build trust, occasionally throwing out there a product they can buy.

### #2 Build a Tools Page

This is special page that you build where you list all of the tools you use. In other words, all the products or services you sell. This makes it easy for your customers and visitors to quickly see at a glance what you have available but without it appearing to be a shopping page. You'll list the item with a link and then a brief review about what it does.

### #3 Add a bonus

If you really want to draw your potential customers in, offer them your affiliate item and then offer them something special from you after they complete the purchase. It might be a discount, a free e-book, money off their next purchase, etc. Don't be afraid to think outside the box. Many affiliate products have a nice commission payout so that gives you plenty of wiggle room to come up with something that will please your customer and work for you.

### #4 Take advantage of banners

Make use of banners on your website or blog. Place them in the footer, above the header, in the sidebar, or in your content. Affiliate products almost always have at least a couple of banner ads you can choose from to promote the product. Banners get the highest click through rate of all ads, so keep this in mind.

There you have it – 4 practical affiliate marketing tips you can really benefit from.

## **5 Things Successful Affiliate Marketers Know**

There are tons of highly successful affiliate marketers on the internet. There are also tons of unsuccessful ones. So what's the difference? Glad you asked. Here are 5 things you should know about that successful affiliate marketers know.

### #1 Find Your Niche

Having a niche is very important. It will play a key role in your success. You should concentrate on finding a niche that is right for you. This will be more profitable. Target your audience and stick to products that fit your niche. By doing this you can have a continuous flow of income as you sell new related products over time. You can grow and build your niche over time.

## #2 Marketing

You need traffic to sell your affiliate product. You need to make yourself available to the search engines and to social media. You need to bring targeted traffic to your website or your blog. Buying that traffic won't be of much help. You need to find real traffic and with that brings potential buyers.

## #3 Do Your Research on Your Audience

If you provide your audience with the wrong products you will risk failure. For your affiliate marketing to be successful you need to know who your audience is. You need to know which category they fit in to. This is also why selecting a niche can be so helpful. For example, a visitor who is search for Wii games, will be interested in buying games more than buying books.

## #4 Choose the Most Fitting Affiliate

This still remains a fairly controversial area. Some affiliate marketers feel you should stick to one affiliate service like Amazon or Commission Junction. Others say that it doesn't matter whether you use one or many affiliates. They all work the same, but some pay better commissions than others and some have more product options. Do your research, find the affiliate the will work best for you and do the best at matching your niche.

## #5 It Takes Time

Don't give up. It takes time to start to earn money through affiliate marketing. Think about it. The first day your website or blog was live, you didn't have thousands of visitors show up. It took time. You need to market yourself, build your audience, generate traffic and then wait for results. Some affiliate marketers are making an income that's in the 5 figure range. That can also be you.

Put these 5 things into play and you'll be on your way to being a successful affiliate marketer.